



Case Study: White Rose Shopping Centre

Revamping the Washroom Experience

Overview

White Rose Shopping Centre, owned and managed by Landsec, is a prominent retail destination in Leeds.

Committed to sustainability, the centre has achieved impressive waste management results, diverting 100% of waste from landfill and recycling over 70% of its total waste.

Moreover, White Rose boasts an extensive solar panel system that generates enough electricity to power 200 homes for a year and utilises an innovative rainwater system to flush toilets, resulting in approximately 40,000 "free" flushes annually.



The Challenge

White Rose Shopping Centre faced significant challenges in its washroom facilities, specifically related to waterless urinals, including blocked pipes and unpleasant odours, compromising the washroom experience for customers and adding operational and financial burdens.

The use of cartridges proved ineffective at preventing blockages and foul odours, moreover, they were not only expensive, costing £55 per unit, but also required frequent replacement every 4-6 weeks.

“After just two weeks of using URIZAP with the Gentworks GW6 cartridges, we noticed a huge difference in the smell, and we haven’t experienced any blockages since using the product. Even our customers commented on the change!”

Gareth Kitchen, Cleaning Support Manager, White Rose Shopping Centre.

Industry

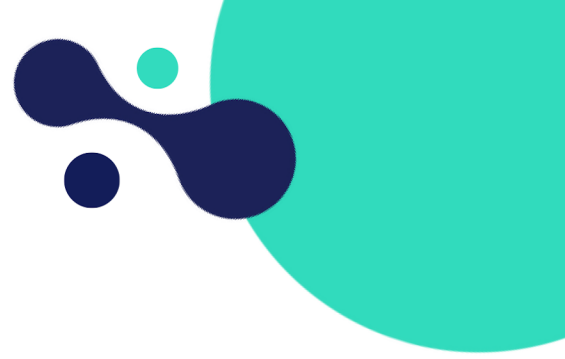
Retail Park

Location

Leeds



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Solution

To address these pain points, they sought an alternative cost-effective solution that could alleviate the situation. After a thorough evaluation, ABS identified uric acid build-up as the cause of the blockages and smells and suggested using their revolutionary product URIZAP.

URIZAP, a powerful microbial solution, efficiently breaks down uric acid build-up and, with regular application, prevents future occurrences. When used in conjunction with Gentworks GW6 cartridges, which only need replacement twice a year, maintenance demands and expenses are drastically reduced.

The URIZAP and Gentworks combination presents a more sustainable and economically viable approach to overcoming the washroom challenges at White Rose.



About ABS

ABS is a fast-growing, science-led biotech organisation creating innovative microbial solutions for human and planetary benefit. We use nature's solution to consume waste, blockages, spills or pollutants.

Our products set new standards in sustainability criteria, helping companies to save costs, eliminate inconvenient operational closures, avoid regulatory infringement, and reduce health risks and carbon emissions.

Solutions by nature, for nature

Benefits

The implementation of URIZAP and the Gentworks GW6 cartridges delivered notable benefits for White Rose Shopping Centre:



Enhanced Efficiency

The Gentworks GW6 cartridges, in combination with URIZAP, offered a highly productive and cost-effective solution compared to the previous cartridges used. With only two replacements required per year, maintenance efforts and costs will be substantially reduced, improving productivity and allowing staff to focus on other critical tasks.



Improved Washroom Conditions

The issues of blocked pipes and unpleasant odours were effectively resolved. Customers could now enjoy a clean, fresh, and hygienic washroom environment, elevating their experience at White Rose.



Cost Savings

The reduced frequency of cartridge replacements resulted in 57% annual cost savings for White Rose Shopping Centre. By eliminating the need for frequent replacements of the previously used expensive cartridge, and repairs, the shopping centre achieved notable reductions in washroom maintenance expenses, contributing to improved financial efficiency.

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