



Case Study: Train network

Removing washroom odours

Overview

A major UK transport organisation's headquarters, one of the busiest office complexes within its estate, was experiencing persistent washroom challenges.

Working alongside its facilities management provider, Thrive was selected to resolve ongoing odour and drainage issues within the building's washrooms.

The objective:

- Eliminate persistent odours from male washrooms
- Reduce recurring urinal blockages
- Improve sink odours and flow
- Demonstrate measurable, sustainable improvements that could be replicated across the wider estate

The Challenge

Initial assessment identified:

- Extremely high footfall: Some areas operate 24/7
- 16 male washrooms across 4 separate buildings (64 urinals total)
- Strong odours from urinals and sinks
- Frequent blockages requiring daily to weekly maintenance intervention

Industry

Transportation

Location

Midlands

The Solution

Thrive deployed a targeted treatment programme:

Washrooms

- URIZAP Shock applied to all urinals for 7 days, followed by weekly URIZAP maintenance doses
- **Sinks:** DRAINZAP applied for 7 days, followed by ongoing SLUDGEZAP treatment

The goal of the trial was to break down uric acid and organic build-up at source, restore urinal and sink pipe flow while neutralising odours, and reduce the need for reactive manual interventions and excessive chemical use.



The Results

Five weeks after implementation:

- Odours eliminated across all treated washrooms
- No blockages reported since dosing began
- Urinal maintenance callouts reduced from weekly to zero
- Positive feedback from both site teams and facilities management
 - One flagship transport location serving approximately 10,000 users per day, reported no smells.
 - A high-traffic station reported zero washroom complaints
- Trial roll out across additional locations, including major regional offices and high-footfall transport hubs.

Benefits

- Odour elimination
- Urinal blockages eliminated
- Reduced operational costs
- Sustainable performance
- Proven scalability

About Thrive

Thrive believes cleaning can be smarter, safer, and better for the planet.

We develop innovative, safe and sustainable solutions to tackle the challenges of human-made pollution.

Our groundbreaking products transform how people clean—delivering exceptional performance without compromise. By setting new standards in sustainability, we empower businesses to reduce waste, improve efficiency, stay compliant, and shrink their carbon footprint - all while supporting the regeneration of our planet's ecosystems.

Biotech that cleans, clears & restores.



Sink before, 3rd floor in Caldecote building



Sink after, 3rd floor in Caldecote building



Urinal before, 3rd floor in Caldecote building



Urinal after, 3rd floor in Caldecote building