

Case Study: Trafford Centre

Enhancing washroom hygiene



Overview

Trafford Centre, located in Greater Manchester, England, is one of the UK's largest and most iconic shopping destinations.

With over 200 stores, restaurants, and leisure facilities, Trafford Centre attracts millions of visitors each year, offering a premium shopping and entertainment experience.

The Challenge

A bustling retail hub, Trafford Centre faced a significant challenge in maintaining clean and odour-free washrooms for its vast number of daily visitors. Despite regular cleaning efforts, and frequent flushing, urinal blockages and odours persisted, impacting the overall visitor experience.

The 51 flushing urinals used 8,935,200 litres of water per year, exacerbating environmental concerns and escalating operational costs. Trafford Centre sought a sustainable solution capable of eradicating these urinal issues while simultaneously championing water conservation efforts.

The Solution

Within four weeks of using URIZAP, washroom operatives noticed the drastic difference in odours, with the men's washroom free from urine odours.

By implementing this solution into their maintenance regime, Trafford Centre successfully overcame the challenge of providing clean and odour-free washrooms, elevating the overall visitor experience and enhancing its reputation for excellence in facilities management.

By prioritising innovation, sustainability, and visitor satisfaction, Trafford Centre continues to set the standard for premium retail destinations worldwide.

Industry

Retail Centre

Location

Manchester



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"URIZAP has not only eliminated our urinal odour challenges but has also effectively tackled blockage issues, ensuring a seamless and pleasant restroom experience for our visitors.

Thanks to URIZAP, our commitment to customer satisfaction has reached new heights, and we are delighted to have found a reliable partner in ABS for maintaining best in class facilities at the Trafford Centre."

Curtis Whitehurst, Internal Cleaning Manager, Trafford Centre.

The Benefits



Continuous Maintenance:

URIZAP's innovative formula provides ongoing maintenance, preventing urinal blockages and ensuring uninterrupted functionality



Environmental Responsibility:

URIZAP's eco-friendly composition reflects Trafford Centre's commitment to environmental responsibility, reducing its ecological footprint and supporting sustainable practices.



Fresh Environment:

By effectively eliminating foul odours, URIZAP improves the atmosphere in Trafford Centre's washrooms, enhancing the overall visitor experience.



Over three years of using URIZAP, Trafford Centre can potentially save:

- Over 26,693,910 Litres of water, a reduction of 99.58% compared to current usage
- 28,562 kWh of energy
- 5513 tonnes of CO2



Cost-Efficient Solution:

Due to URIZAP's long-lasting effects and reduced maintenance requirements, Trafford Centre will experience significant cost savings by reducing cleaning and maintenance expenditures.



Enhanced Brand Image:

By delivering consistently clean, hygienic, and odour-free washrooms, Trafford Centre enhances its brand image as a customer-focused destination committed to providing exceptional facilities and services.

About Thrive

Thrive believes cleaning can be smarter, safer, and better for the planet.

We develop innovative, science-backed biological solutions to tackle the challenges of human-made pollution.

Our groundbreaking products transform how people clean—delivering exceptional performance without compromise. By setting new standards in sustainability, we empower businesses to reduce waste, improve efficiency, stay compliant, and shrink their carbon footprint - all while supporting the regeneration of our planet's ecosystems.

Biotech that cleans, clears & restores

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