



## Case Study: Northamptonshire County Cricket Club

# URIZAP: Putting a new 'spin' on washroom excellence

### Overview

Founded in 1878, the Northampton County Cricket Club (NCCC) is a renowned sporting organisation and multi-purpose venue located in Northampton, UK.

With a rich history and a dedicated fan base, NCCC prides itself on offering exceptional facilities to supporters, guests and visitors for both top class cricket and other exciting events.

### The Challenge

NCCC faced a persistent challenge in its washroom facilities. Blocked urinals not only detracted from the overall visitor experience but also posed logistical challenges for maintenance staff.

The recurring issue threatened to undermine NCCC's commitment to providing a safe and welcoming environment for all.

They were looking for a permanent, safe and eco-friendly solution.

### Industry

Sporting venue

### Location

Northampton

*"We're so pleased with the results we've seen from URIZAP. Since using this product, we've managed to eliminate odours and resolve all blockage issues."*

*"We are ready to welcome our supporters in summer when the cricket season commences"*

*- John Duffy, Safety Officer & Stadium Manager, Northamptonshire County Cricket Club.*



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## Solution

Through the implementation of ABS's URIZAP, designed to address urinal blockages and odours, Northampton County Cricket Club successfully overcame the challenge of recurring urinal blockages, helping to transform its washroom facilities into a clean, pleasant, and hygienic space for all visitors.

By prioritising sustainability and effectiveness, NCCC demonstrated its commitment to delivering excellence in every aspect of its operations.



**Before:**  
Heavy build up of uric acid scale, around the bottle trap



**After:**  
After six weeks, clear and odour free. No manual intervention required.

## The benefits:



### Odour Elimination:

By targeting the source of unpleasant odours, URIZAP neutralises foul smells, creating a fresh and inviting washroom environment for visitors and staff.



### Enhanced Visitor Experience:

With clean, odour-free urinals, NCCC elevates the overall washroom experience for its guests, enhancing satisfaction and loyalty among patrons.



### Efficient Blockage Removal:

URIZAP's powerful microbial formula effectively breaks down uric acid and other organic matter, preventing blockages and ensuring optimal urinal functionality.



### Cost Savings:

By reducing the frequency of maintenance interventions and mitigating the need for harsh chemical treatments, URIZAP delivers significant cost savings for NCCC in the long run.



### Sustainability:

URIZAP's eco-friendly composition aligns with NCCC's commitment to sustainability, offering a responsible solution that minimises environmental impact.

As an effective solution, it removes the need for harsh chemicals and masking agents, reducing the reliance on single-use plastics and toxic chemicals.

## About ABS

ABS is a fast-growing, science-led biotech organisation creating innovative microbial solutions for human and planetary benefit. We use nature's solution to consume waste, blockages, spills or pollutants.

Our products set new standards in sustainability criteria, helping companies to save costs, eliminate inconvenient operational closures, avoid regulatory infringement, and reduce health risks and carbon emissions.

Solutions by nature, for nature

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